

# Membership **IN**vestment

## Premium + Level

The Greater Bloomington Chamber of Commerce is a non-profit membership organization serving as our community's leading advocate for business. We offer unique leadership opportunities, meaningful volunteer activities, and exclusive business-building programs focused on critical economic, civic, and social priorities. Chamber members support each other and community causes, sharing information and resources to help create economic opportunity and community well-being.

At The Greater Bloomington Chamber of Commerce, we believe that  
*Better Business leads to a Better Community.*

### Membership Benefits for Premium Level

- Membership benefits from BizLink series
- Rotation of company logo on electronic display in Chamber office/at select events
- Inclusion in "Chamber Faces" feature in BizNet publication (1x/year)
- Linked Logo in Membership Matters weekly
- e-newsletter
- Web Advertising discounts on chamber web-site
- Personal Account Executive to facilitate Level benefits



"Our December 'Business Appreciation' event was terrific at the store. Using the chamber's website we were the #1 store for this event in Indiana. We'll certainly do it again when another event comes up and will look for new ways to use our membership."

Lance Lambert  
Borders, General Manager

### The VALUE of your **IN**VESTMENT

Membership Level	Membership Investment	Membership Value
Premium + Level	\$1,000.00	\$3,450.00

(not available to 300+FTE businesses)

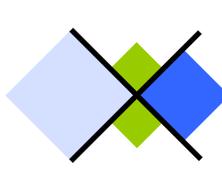


For more information contact the Chamber at:

[www.ChamberBloomington.org](http://www.ChamberBloomington.org)  
Phone: (812) 336-6381

### Upcoming Events

- July** -Women Excel in Bloomington Lunch Series- Mentoring
- August** -Federal Focus  
-Business After Hours
- Sept.** -The Chamber's Annual Meeting & Community Awards  
-Women Excel Bloomington Lunch Series-TBA
- October** -Fire & Ice Tailgate Party  
-WEB Fashion Show



# Membership **IN** vestment

## *Premium + Level*



### Benefits and Services

- Complimentary link to your website from the Chamber website with tracking of “hits” to your site
- Members only info and access to on-line job postings on Chamber website
- Chamber Briefs article about your business achievements in the *BizNet* publication in the H-T
- Opportunity to place business announcements in *Membership Matters* bi-weekly e-newsletter
- Use of Chambers “We’re In!” logo
- Access to Chamber/SCHIRA “ask an HR expert” services
- Free Notary service
- Use of the Chamber Bulk Mail Permit at no cost (must pay for postage-regularly 44¢ – bulk 21.3/27.3)
- Discounts w/ Constant Contact, member to member services & products
- Personal Account Executive to facilitate Level benefits

### Marketing & Visibility

*Membership Directory* Listings for printed and on-line directories

- One (1) Alphabetical listing in *Membership Directory*
- Three (3) Categorical listing in *Membership Directory*
- Electronic list of business mailing addresses one (1) list per year
- Complimentary link to your website from the Chamber website with tracking of “hits” to your site
- Enhanced twenty (20) word business description for all on-line listings
- Linked Logo in *Membership Matters* weekly e-newsletter 1x per year
- Complimentary Membership Business List on Digital Media (upon request)
- 10% Web advertising discounts on Chamber web-site
- Inclusion in “Chamber Faces” feature in *BizNet* publication one (1) time per year
- Opportunity for business item insert in designated event “goodie bags”
- Rotation of company logo on electronic display in Chamber office/at select events

### BizLink

- Four (4) Part Business Series that will enhance your efforts to grow your business
- [BizLink](#) Resource Center on Chamber Website aimed at providing direct connections with industry resources
- [Linked UP](#) a [BizLink](#) membership event that offers a unique experience while networking with your peers
- Exclusive Business insert opportunity in Chambers “Welcome Bags”
- Special quarterly newsletter and individual business surveying

### Business Advocacy & Community Impact

- Government advocacy at the local and state level for a pro-business environment
- Representation at city & county councils plus various board & commission meetings
- Assistance with specific local business advocacy issues upon request
- Invitation to Legislative Previews and Federal Focus luncheons, Third House, Governors Luncheon
- Monthly e-newsletter “Advocacy Matters” Update
- Access to survey participation, polling and results
- Invitation to Statehouse visit
- Volunteer and service opportunities for your business and employees
- Effective dropout prevention initiatives in local high schools

